



Event Atlantic

Annual General Meeting
June 14, 2023

Welcome

Important Items to Note before Beginning:

Only members of Event Atlantic are eligible to vote

Each member organization must assign one individual to act as the designated voter



Matt Moore, Chair



**Event
Atlantic**

Approval of Agenda

- ~ Welcome and Introduction from Chair
- ~ Credentials
- ~ Approval of the Agenda
- ~ Approval of 2022 Minutes
- ~ Financial Report
- ~ Chair's Report
- ~ Approval of the Acts of the Directors
- ~ Election of Directors
- ~ Other Business
- ~ Adjournment



**Event
Atlantic**

ASSETS	\$
Cash and Equivalents	70,635
Accounts Receivable	5,491
Prepaid expenses	1,525
HST Receivable	2,922
TOTAL ASSETS	<u><u>80,573</u></u>
LIABILITIES	
Accounts Payable	3,137
Accrued Liabilities	300
TOTAL LIABILITIES	<u><u>3,437</u></u>
EQUITY	
Retained Earnings - Previous Year	10,053
Current Earnings	67,084
TOTAL EQUITY	<u><u>77,136</u></u>
LIABILITIES AND EQUITY	<u><u>80,573</u></u>

Financials

ASSETS | LIABILITIES | EQUITY
As of December 31, 2022



**Event
Atlantic**

REVENUE	\$
Memberships	11,442
Conference Revenue	11,153
Grants and contributions	<u>123,396</u>
TOTAL REVENUE	145,991
EXPENSES	
Conference Expenses	23,888
General & Administrative Expenses	
AGM Expenses	2,921
Accounting & Legal	350
Administration and Coordination	31,025
Advertising	6,174
Bad debt	1,107
Business Fees & Licenses	1,170
Development & partnerships	123
Donations	75
Interest & Bank Charges	513
Office Expenses	3,499
Pay Pal Fees	321
Third party conference expenses	2,577
Travel	4,380
Meals	<u>786</u>
TOTAL EXPENSES	<u>78,907</u>
NET SURPLUS	<u><u>67,084</u></u>

Financials

REVENUE | EXPENSES
As of December 31, 2022



**Event
Atlantic**

Organizational Report



**Event
Atlantic**



**Partnerships along
the way**

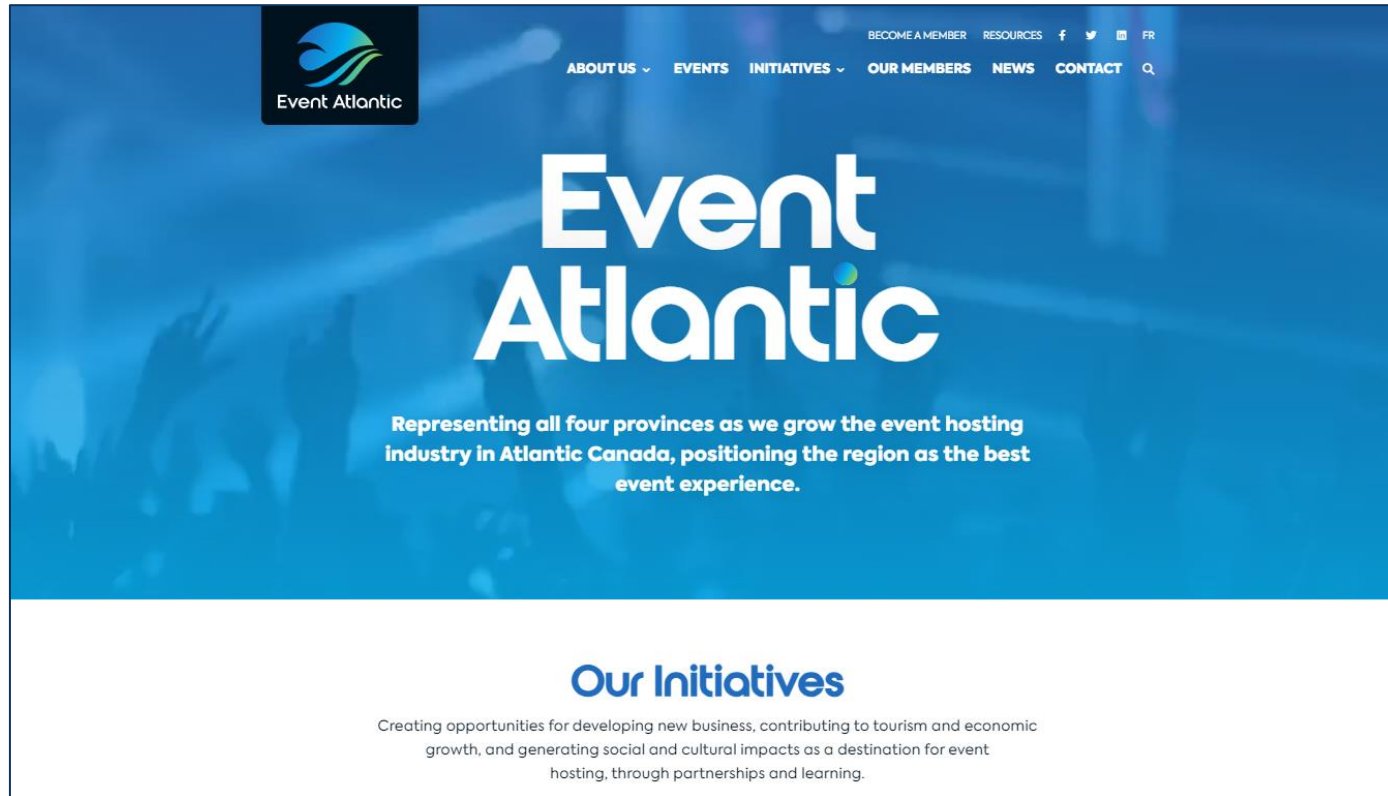
Canada 

Organizational Report

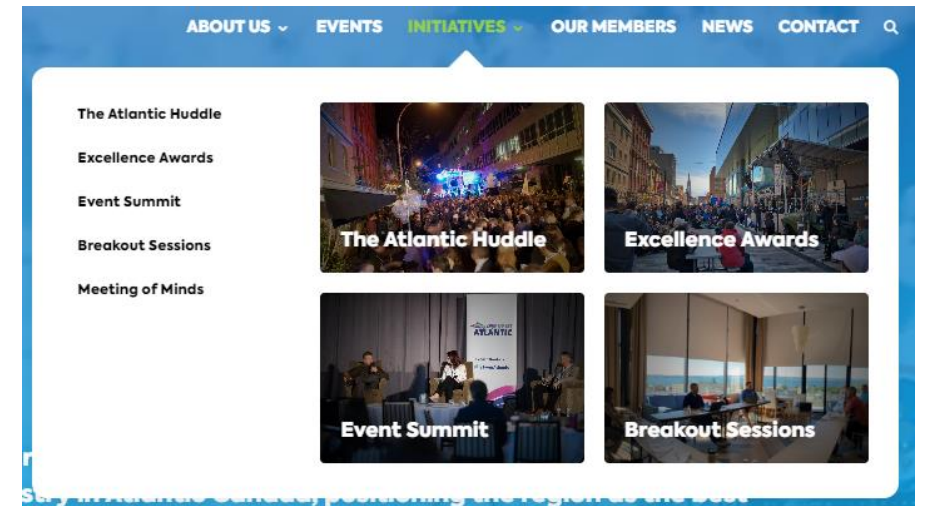
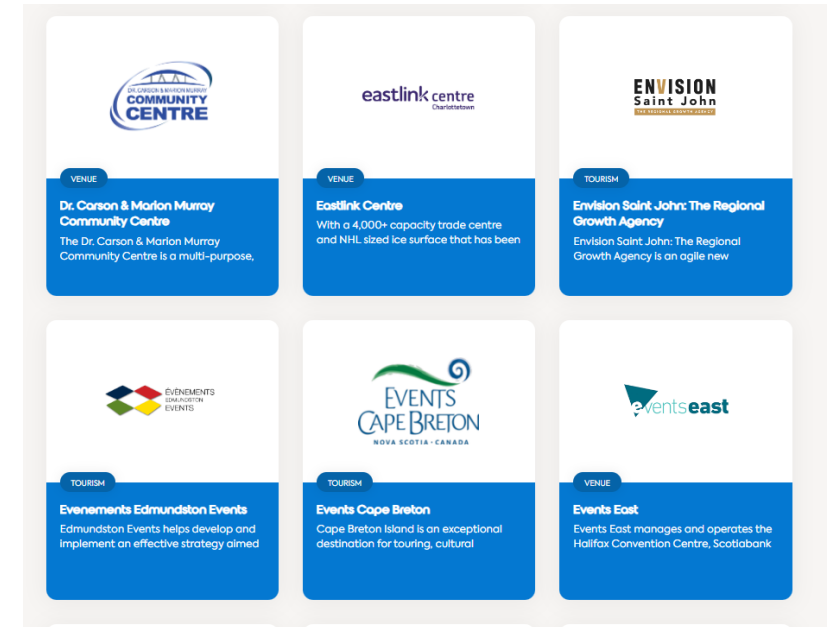


**Event
Atlantic**

Our Flashy New Website!



Organizational Report



2023 Canada Games



IFEA



Boots on the Ground



Sport Events Congress 2022



Canada Games Fundraiser Golf Tournament

Event Atlantic on the move

Organizational Report



Event Atlantic

Upcoming Projects

Best Practice Missions

Event Atlantic in Nashville for IEBA

Provincial Breakout Sessions – Nova Scotia October 12 & 13

Summit 2024 | 2025 | RFP for 2026

Scotia Skate tour

Atlantic Canada Hosting Score Card

Relaunch of The Current Newsletter

2024 Excellence Awards – *Nominations to be accepted beginning June 19th*



Organizational Report



**Event
Atlantic**

Best Practice Missions

Scotland | November 20-23, 2023

Mission will include:

Host Cities Conference | November 20-21
Meeting with key stakeholders
Tour of Kays Scotland
(Curling rock manufactures for past 5 Winter Olympics)
Local Distillery Tour
Tour of Celtic Park (Home of Celtic FC)
Celtic FC Game *(dependent on team schedule)*

HOST CITY

Organizational Report

Montreal | February 2024

Mission will include:

Tour of Illumi Laval
Apik Skiing and Snowboarding competitions
Montreal en Lumiere
Nuit Balance – All night event
Tour of Bell Centre
Montreal Canadiens Game *(Dependent on team schedule)*
Meeting with key stakeholders
(Ie: Illumi Laval, Laval Tourism, Igloofest, Cavalia)

Approval of the Acts of Directors



**Event
Atlantic**

Election of Directors

The Event Atlantic Society is made up of 8 board members (Two from every province in Atlantic Canada). Each seat is held for a two-year term with one term expiring from each province every year. Board members whose terms are expiring, have the option to re-offer. If more than one individual puts their name forward, a vote is required to take place at the AGM.

New Brunswick | 2-year Term

Lindsay Smith | Envision Saint John
Saint John, NB

Newfoundland & Labrador | 2-year Term

Michelle Eagles | St. John's Sports & Entertainment Ltd.
St. John's, NL

Tara Lynch | Town of Paradise
Paradise, NL

Nova Scotia | 2-year Term

Kevin Bushey | Atlantic Venue Partnership
Truro, NS

Chris Gosse | Discover Halifax
Halifax, NS

Prince Edward Island | 2-year Term

Chris MacDonald | Discover Charlottetown
Charlottetown, PE

Emma MacKenzie | PEI International Shellfish Festival
Charlottetown, PE

**** In the event of a tie a second vote will take place. In the event of a second tie a coin flip will decide the vote. ****

Returning Board Members



Jeff MacTavish
NEW BRUNSWICK



Erin Skinner
NEWFOUNDLAND & LABRADOR



Paul MacDonald
NOVA SCOTIA



Charlotte Nicholson
PRINCE EDWARD ISLAND



Matt Moore
NOVA SCOTIA
Past Chair | Ex-Officio



Shane Porter
NEW BRUNSWICK
City of Moncton | Ex-Officio



Jason Collins
NEWFOUNDLAND & LABRADOR
STEP St. John's | Ex-Officio



Mike MacSween
NOVA SCOTIA
Events Nova Scotia | Ex-Officio



Wayne Long
PRINCE EDWARD ISLAND
City of Charlottetown | Ex-Officio

Further Business?



**Event
Atlantic**

Thank you.

**Please enjoy a
networking break &
visit the headshot
photo studio**



**Event
Atlantic**