



## Event Atlantic

### Event of the Year

Event stimulated the local, regional and provincial economy

Event exemplified industry best practices in its operation

Wow factor

Accessibility, Inclusivity and/or Sustainability practices and initiatives

### Emerging Leader Under 30

Has demonstrated commitment, creativity, and dynamic energy in the event tourism industry in Atlantic Canada.

Has positively impacted the event industry in Atlantic Canada (Ie: economic impact, visitor experience).

### Champion of the Year

Embodies the spirit of collaboration in event hosting in Atlantic Canada

Contributed to the future of the industry through transfer of knowledge

Has promoted Atlantic Canada as a destination for event hosting

Demonstrated leadership and growth in the industry during their career

### Scoring Matrix

Each nomination receives a scoring between 1-5 for each criteria item individually. Members of the Awards Committee submit their individual scorings and the collective scoring is used to determine recipients of each award.

### Corporate Partner of the Year

Supported Events

Support provided (Ie; funding, in-kind contributions, active engagement)

Overall success from support

### Volunteer of the Year

Contributed to the event industry

Demonstrated excellence by going above and beyond

Made significant difference in supporting events in their community, Province, or region