

The logo for Event Atlantic, featuring a stylized white wave icon to the left of the text "EVENT ATLANTIC" in a bold, white, sans-serif font. The logo is set against a circular, semi-transparent pink background.

**EVENT  
ATLANTIC**



# 2021 ANNUAL GENERAL MEETING

**JUNE 16, 2021**

**2:00PM (AST) / 2:30PM (NST)**



# Welcome

Matt Moore  
Chair

**Important Items to Note before Beginning:**

Voting Members will move & second a motion using the chat feature

Voting Members will vote using the poll feature

# APPROVAL OF AGENDA

- ~ Welcome and Introduction from Chair
- ~ Credentials
- ~ Approval of the Agenda
- ~ Approval of 2020 Minutes
- ~ Organization Report
- ~ Financial Report
- ~ Approval of the Acts of the Directors
- ~ By-law Amendments
- ~ Election of Directors
- ~ Other Business
- ~ Adjournment



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# 2020 ANNUAL GENERAL MEETING

General meeting of members of the Event Atlantic Society was held virtually on Thursday July 23, 2020 at 1:00pm AST.

## Introduction

Chair Seamus O'Keefe welcomed all to the 5th annual meeting of the Event Atlantic Society and served as Chair for the meeting. Seamus acted as secretary for the meeting.

The report showed there were 23 individuals present and 15 members in attendance were authorized to vote and cast their ballot. A quorum of members was present.

## Agenda

Approve agenda as circulated: Aaron Kennedy  
Approve minutes: Shawn Allan  
No objections.

## Minutes

Approve the minutes of the 2018 Annual General Meeting minutes as circulated: Laurel Lea  
Approve minutes: Maya Haywood  
No objections.

## Report

Report on the state of Event Atlantic was to establish a membership. The groundwork for this has been laid and benefits are currently being discussed.

# Approval of 2020 AGM Minutes

# Membership

2021

+8

2020

+23

2019

63

# The Atlantic Huddle

7

Webinars

133

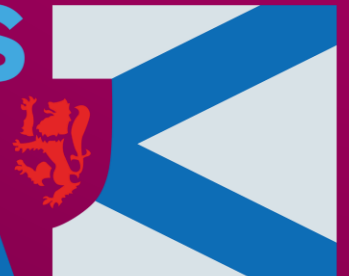
Unique attendees

10

Local businesses supported through Hospitality Initiative

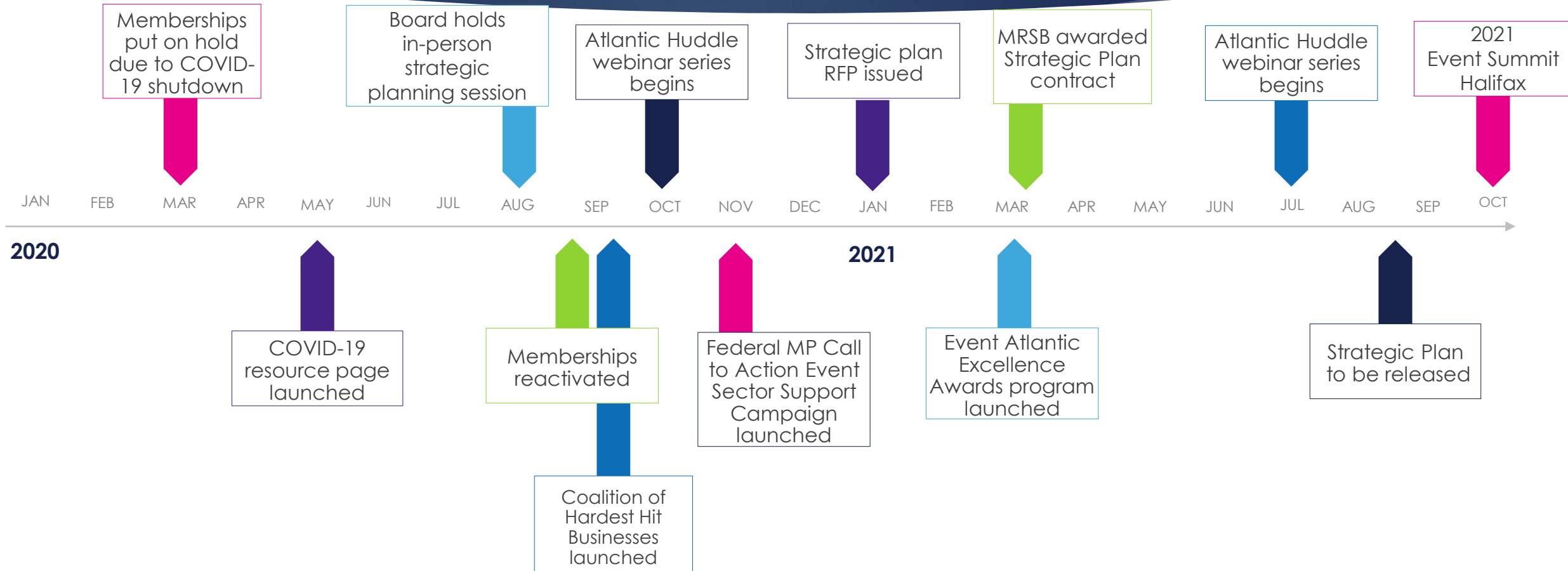
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**EVENTS  
NOVA  
SCOTIA**



Inspiring times

# A Year+ in Review & Ahead





# Financials

**ASSETS | LIABILITIES | EQUITY**

**As of December 31, 2020**

	2020
<b>ASSETS</b>	
Cash & Equivalents	9,977.74
Accounts Receivable	2,099.65
HST Receivable	430.89
<b>TOTAL ASSETS</b>	<b>12,508.28</b>
<b>LIABILITIES</b>	
Accounts Payable	-
Accrued Liabilities	300.00
<b>TOTAL LIABILITIES</b>	<b>300.00</b>
<b>EQUITY</b>	
Retained Earnings – Previous Year	10,625.78
Current Earnings	1,582.50
<b>TOTAL EQUITY</b>	<b>12,208.28</b>
<b>LIABILITIES AND EQUITY</b>	<b>12,508.28</b>



# Financials

## REVENUE | EXPENSES

As of December 31, 2020

	2020
<b>REVENUE</b>	
Memberships	4,276.00
Conference Revenue	-
Grants & Contributions	6,500.00
<b>TOTAL REVENUE</b>	<b>10,776.00</b>
<b>EXPENSES</b>	
Conference Expenses	-
<b>General &amp; Administrative Expenses</b>	
Accounting & Legal	300.00
Administration & Coordination	1,820.00
Advertising	1,672.46
Business Fees & Licenses	31.15
Interest & Bank Charges	157.73
Office Expenses	843.65
Pay Pal Fees	76.34
Courier & Postage	9.20
Travel	2,495.94
Meals	1,787.03
<b>TOTAL EXPENSES</b>	<b>9,193.50</b>
<b>NET SURPLUS</b>	<b>1,582.50</b>



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APPROVAL OF  
ACTS OF DIRECTORS

# By-law Amendments



## #10

**No funds of the society shall be paid to or be available for the personal benefit of any member.**

Amendment proposed:

29. Directors who have, or could reasonably be seen to have, a conflict of interest have a duty to declare this interest. The declaration should be made to the members

- a) upon nomination, and/or
- b) if serving as a director, when the possibility of a conflict is realized.

29A. No funds of the society shall be paid to or be available for the personal benefit of any Director.



## #37

**One of the officers shall be the President. The President shall be responsible for the effectiveness of the board and shall perform other duties as assigned by the members or the directors.**

Amendment proposed:

37. One of the officers shall be the President. The President shall be responsible for the effectiveness of the board and shall perform other duties as assigned by the members or the directors.

37A. The President shall be appointed to a one-year term. The President shall retire from this position at the end of each annual general meeting, whereafter their successor's appointment will be selected by the Directors. A retiring President shall be eligible for re-appointment.

37B. The outgoing President shall assume the position of Past-President for a one-year term after retiring as President. The Past-President will serve in an training and knowledge sharing ex-officio capacity. The Past-President shall be eligible for re-election as a Director at the conclusion of the one-year ex-officio term. This position may remain vacant if a retiring President is re-appointed for consecutive terms.

# Election of Directors

The Event Atlantic Society is made up of 8 board members (Two from every province in Atlantic Canada). Each seat is held for a two-year term with one term expiring from each province every year. Board members whose terms are expiring, have the option to re-offer. If more than one individual puts their name forward, a vote is required to take place at the AGM.

## Newfoundland | 2-year term

Tara Lynch | Mile One Centre  
St. John's, NL

Tanya Haywood | City of St. John's  
St. John's, NL

## Nova Scotia | 2-year term

Chris Grosse | Discover Halifax  
Halifax, NS

Matt Moore | Rath Eastlink Community Centre  
Truro, NS

**\*\* In the event of a tie a second vote will take place. In the event of a second tie a coin flip decide the vote. \*\***

# New & Returning Board Members



Denis LeBlanc  
NEW BRUNSWICK  
Returning



Seamus O'Keefe  
NEWFOUNDLAND  
Returning



Wayne Long  
PRINCE EDWARD ISLAND  
Returning



Bobby Despres  
NEW BRUNSWICK  
Returning (Appointed)



Paul MacDonald  
NOVA SCOTIA  
New (Appointed)



Emma MacKenzie  
PRINCE EDWARD ISLAND  
New (Appointed)



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A large circular graphic on the left side of the slide. It has a thick, hand-drawn pink border. Inside the circle, there is a blurred image of a whiteboard covered with numerous colorful sticky notes in shades of yellow, green, blue, and pink. The background of the entire slide is a solid, vibrant pink.

**FURTHER BUSINESS?**



**PEI·ÎPÉ  
2023  
JEUX DU  
CANADA  
GAMES**

**Please remain with us  
for a presentation by  
2023 Canada Games  
CEO Kyle Dudley.**



**THANK YOU**

See you in Halifax  
October 6-8, 2021