



Event Atlantic

Annual General Meeting
May 1, 2024

Welcome

Important Items to Note before Beginning:

Only members of Event Atlantic are eligible to vote

Each member organization must assign one individual to act as the designated voter



Jeff MacTavish, Chair



**Event
Atlantic**

Approval of Agenda

- ~ Welcome and Introduction from Chair
- ~ Credentials
- ~ Approval of the Agenda
- ~ Approval of 2023 Minutes
- ~ Financial Report
- ~ Chair's Report
- ~ Approval of the Acts of the Directors
- ~ Election of Directors
- ~ Other Business
- ~ Adjournment



**Event
Atlantic**

Organizational Report



**Event
Atlantic**



**Partnerships along
the way**

Canada 

Organizational Report



**Event
Atlantic**

Scotia Skate Park Tour



Organizational Report



Best Practice Mission Montreal



Organizational Report

Best Practice Mission Scotland



Organizational Report



2023 North American
Indigenous Games



SpoHoX 2023



Boots on the Ground



Sport Events Congress 2024



Sponsorship X and
2024 Junos

Event Atlantic on the Move

Organizational Report



**Event
Atlantic**

Upcoming Projects

Summit 2025 | 2026 | RFP for 2027

Atlantic Canada Hosting Score Card

Relaunch of The Current Newsletter

Launch of the Members Resource Portal

2025 Excellence Awards – *Nominations to be accepted beginning May 15th*



Organizational Report



**Event
Atlantic**

ASSETS	\$
Cash and Equivalents	-16,147
Accounts Receivable	40,756
Prepaid expenses	-
HST Receivable	17,726
TOTAL ASSETS	<u><u>42,335</u></u>
LIABILITIES	
Accounts Payable	3,053
Accrued Liabilities	300
Payroll Deductions	3,840
TOTAL LIABILITIES	<u><u>7,192</u></u>
EQUITY	
Retained Earnings - Previous Year	77,136
Current Earnings	<u><u>-41,994</u></u>
TOTAL EQUITY	<u><u>35,142</u></u>
LIABILITIES AND EQUITY	<u><u>42,335</u></u>

Financials

ASSETS | LIABILITIES | EQUITY
As of December 31, 2023



**Event
Atlantic**

REVENUE	\$
Memberships	13,191
Conference Revenue	34,289
Grants and contributions	150,909
Event Fees	4,747
TOTAL REVENUE	203,136
EXPENSES	
Conference Expenses	151,519
General & Administrative Expenses	
AGM Expenses	8,370
Accounting & Legal	713
Administration and Coordination	45,625
Advertising	6,666
Business Fees & Licenses	466
Development & partnerships	6,029
Donations	600
Insurance	1,450
Interest & Bank Charges	1,428
Office Expenses	418
Online Payment Fees	244
Telephone & Internet	2,162
Third party conference expenses	4,552
Travel	9,742
Meals	5,144
TOTAL EXPENSES	245,130
NET SURPLUS	-41,994

Financials

REVENUE | EXPENSES
As of December 31, 2023



**Event
Atlantic**



Approval of the Acts of Directors



**Event
Atlantic**

Election of Directors

The Event Atlantic Society is made up of 8 board members (Two from every province in Atlantic Canada). Each seat is held for a two-year term with one term expiring from each province every year. Board members whose terms are expiring, have the option to re-offer. If more than one individual puts their name forward, a vote is required to take place at the AGM.

New Brunswick | 2-year Term

Julie Arsenault | Shediac Lobster Festival
Shediac, NB

Jeff MacTavish | City of Miramichi
Miramichi, NB

Newfoundland & Labrador | 2-year Term

Erin Skinner | City of St. John's
St. John's, NL

Nova Scotia | 2-year Term

Matt Moore | Central Nova Scotia Sport and Entertainment
Truro, NS

Prince Edward Island | 2-year Term

Charlotte Nicholson | City of Charlottetown
Charlottetown, PE

**** In the event of a tie a second vote will take place. In the event of a second tie a coin flip will decide the vote. ****

Returning Board Members



Lindsay Smith
NEW BRUNSWICK



Tara Lynch
NEWFOUNDLAND & LABRADOR



Chris Gosse
NOVA SCOTIA



Emma MacKenzie
PRINCE EDWARD ISLAND



Shane Porter
NEW BRUNSWICK
City of Moncton | Ex-Officio



Jason Collins
NEWFOUNDLAND & LABRADOR
STEP St. John's | Ex-Officio



Stephen MacDougall
NOVA SCOTIA
Events Nova Scotia | Ex-Officio



Wayne Long
PRINCE EDWARD ISLAND
City of Charlottetown | Ex-Officio

Further Business?



**Event
Atlantic**



Thank you.

**Please enjoy a
networking break.**

**Next Session begins
at 2pm**



**Event
Atlantic**